

## PRIVACY STATEMENT AND COOKIE POLICY

### **Privacy Statement**

For the Dordrechts Museum it is of the highest importance to handle personal information of visitors to our website with care. The Dordrechts Museum website strives to protect your privacy as much as possible.

By indicating that you wish to receive information you are agreeing to receiving information on our activities and products via email. You will at all times be offered the option of unsubscribing to these emails. If you do not wish to receive further information from Dordrechts Museum, just send an email to [website@dordrechtmuseum.nl](mailto:website@dordrechtmuseum.nl).

Dordrechts Museum does not collect names, addresses, telephone numbers or other personal data unless they have been given voluntarily while visiting our website. All data pertaining to relevant personal information will be registered in our database following the new Data Protection Act. When using our website we automatically save certain information. This can be information about your URL location, which browser you are using and in which geographical area you are. We use this information in the course of normal use and management of our website and are permitted to release this information as a whole. By grouping this data the information it contains cannot be traced to an individual user.

We are not interested in data which gives information about the identity of a visitor to our website. However Dordrechts Museum is interested in information that gives insight into the use of the site, such as: how many visitors do we have? What are the peak times and which pages are visited the most? With this knowledge we can improve the usability of the website.

### **Copyright**

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### **Cookie policy**

Dordrechts Museum website makes use of cookies. Cookies are small and simple text files which are sent to your computer when you visit our website.

#### **Functional cookies**

Some cookies are indispensable for the proper functioning of the website. Without these cookies some parts of the website would not function. These cookies, in contrast to the non- functional cookies, will be used without your permission.

#### **Google Analytics**

Dordrechts Museum uses cookies to keep track of web statistics. This is information on how many people visit the website, which pages they visit, where they come from and what they click on, which browser and which screen resolution they use. This information cannot be traced to an individual visitor.

Functional and analytical cookies are always used regardless of the choice made. These cookies may be used without permission.

### **Tracking cookies**

On this website we are also permitted to use tracking cookies. These cookies enable targeted advertisements and help us measure the effectiveness of a campaign. For this purpose we ask your permission via the cookie banner. If you refuse these cookies, you can still come across advertisements of Dordrechts Museum, however they are no longer tailored to your surfing habits and interests.

### **Blocking or removing cookies**

Most internet browsers are adjusted in such a way that cookies will be refused or you will be informed when you receive a cookie. The way you do this depends on the browser you use. Please keep in mind that certain parts of the website will not function or will not function optimally when you block cookies. After visiting our website you can choose to remove the cookies from your computer. How this is done varies according to your browser.